

NEW ENGLAND EMPLOYEE Benefits Council

ANNUAL BENEFITS FAIR AND TRADE SHOW – MAY 20, 2010

NEW SITE: Four Points by Sheraton Norwood Conference Center

SPONSOR AND EXHIBITOR INFORMATION

Dear Benefits Colleague:

Interested in gaining access to a large and diverse group of employee benefit buyers, representing New England's premier employers? We hope you will consider joining us as a sponsor and/or exhibitor at New England's foremost employee benefit event, NEEBC's **Annual Benefits Fair and Trade Show on Thursday, May 20, 2010 at the Four Points by Sheraton Norwood Conference Center.**

Last year's **Benefits Fair** was a great success, featuring local and national speakers, attendees drawn from our region's leading employers, and a Trade Show with representatives from 60 providers of benefits-related services and products. If your organization offers products and/or services which impact employee benefits professionals, ***we invite you to join us as an exhibitor and/or sponsor for 2010.*** Again this year, we're pleased to offer unique *sponsorship opportunities* which will provide your organization with even greater exposure to New England's benefits professionals. Each year, our goals are to provide topics of interest to a wide range of benefits and human resources practitioners and to create a high energy, dynamic conference. To ensure that this is a worthwhile business opportunity for you, the conference agenda will provide for significant trade show breaks and enticements, such as gift drawings and a cocktail reception, to encourage attendees to visit all of our exhibitors.

Detailed exhibitor and sponsor information is enclosed. **We urge you to reply right away, since the Trade Show typically sells out well in advance of the conference. As always, non-Sponsor space will be assigned on a first-come, first-served basis.** If you have any questions, please give us a call at 781-684-8700.

Sincerely,

Jack Curley
Executive Director
jack@neebc.org

**NEEBC's 2010 Benefits Fair and Trade Show
May 20, 2010**

NEW SITE: Four Points by Sheraton Norwood Conference Center

Sponsorship and Trade Show Information

Trade Show Exhibitors

\$1,500 NEEBC Members

\$1,900 Non-Members*

Includes:

- day-of-the-event recognition on signage and in written material distributed to all attendees
- electrical outlet
- covered table with two chairs
- attendee listing
- attendance at conference sessions for two exhibitor reps (on a space available basis)
- one admission to luncheon reception/one box lunch for second exhibitor rep
- afternoon networking reception

* Individual membership is \$150 - call NEEBC at 781-684-8700 for information.

Sponsorship Opportunities

NEEBC sponsorship is an outstanding opportunity to showcase your company before the New England benefits community. Read on for a summary of significant opportunities to present your company as an industry leader through sponsorship of the 2010 Benefits Fair and Trade Show.

Sponsors in all categories receive preferred exhibitor space, are recognized for their contribution in the conference brochure**, pre- and post-conference issues of Benefits Extra, at the NEEBC website, and in signage on the day of the event.

Lead Sponsor* — \$10,000 or greater donation

- * Company logo featured in both the print and web versions of the program brochure
- * Company name on signage at the exhibit hall entrance
- * Complimentary Trade Show booth
- * Three complimentary conference registrations
- * Reduced registration fee of \$175 for four persons from your organization (a savings of \$300 off the regular member rate!)
- * Special recognition from the podium during the conference
- * Sponsor ribbon

Gold Sponsor — \$5,000 to \$9,999 donation

- * Company name on signage at the exhibit hall entrance
- * Two complimentary conference registrations
- * Reduced registration fee of \$175 for three persons from your organization (a savings of \$225 off the regular member rate!)
- * Special recognition from the podium during the conference.
- * Sponsor ribbon

Silver Sponsor — \$1,000 to \$4,999 donation

- * Company name on signage at the exhibit hall entrance
- * Recognition from the podium during the conference
- * One complimentary conference registration
- * Reduced registration fee of \$175 for two persons from your organization (a savings of \$150 off the regular member rate!)
- * Sponsor ribbon

Bronze Sponsor — \$500 to \$999 donation

- * Company name on signage at the exhibit hall entrance
- * Recognition from the podium during the conference.
- * Reduced registration fee of \$175 for one person from your organization (a savings of \$75 off the regular member rate!)
- * Sponsor ribbon

** *Due to printing deadlines, your registration form must be received by March 19 for inclusion in the brochure.*

Continued below...

EXHIBITOR AND SPONSOR REGISTRATION FORM
NEEBC 2010 BENEFITS FAIR AND TRADE SHOW, MAY 20, 2010

FAX OR MAIL TO: Linda Viens

Fax: 781-684-9200

(Questions? 781-684-8700)

New England Employee Benefits Council,
240 Bear Hill Rd., Suite 102, Waltham, MA 02451

Please enroll me as BOTH an Exhibitor and _____ Sponsor (see categories) which includes a special reduced exhibitor rate of \$1,400 Member, \$1,800 Non-Member \$ _____

Please enroll me as an Exhibitor only (\$1,500 Member, \$1,900 Non-Member) \$ _____

Please enroll me as a _____ Sponsor only (see categories) \$ _____

Total \$ _____

Name _____ Company _____

Title _____ Address _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail _____ Web Site Address _____

Payment Method:

I have enclosed/will forward a check made payable to NEEBC

Please charge to the following credit card:

American Express VISA MasterCard

Credit Card Number _____ Exp. Date _____

Signature _____

Note: An exhibitor packet will be forwarded upon receipt of your payment and this completed form. Please also forward a brief description of your organization's products and/or services (25 words or fewer).