**Silver Lining Awards *Sponsorship Opportunities***



**Thursday, September 23, 2021**: 1-5pm with cocktail reception to follow - La Cava Center, Bentley University, 175 Forest Street, Waltham, MA

Registration form follows. Questions? Call or email for details: 781-684-8700 \* [linda@neebc.org](mailto:linda@neebc.org)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | | **Break Sponsor**  (1 available) | **Rising Star Sponsor**  (1 available) | **Silver Lining Award Sponsor**  (10-20 available) | **High Five  Sponsor** |
| **Sponsor Benefits** | **Celebration Sponsor**  (4 available) | S |
| **Prominent Recognition** as a  *Celebration Sponsor* |  |  |  |  |  |
| **Speak about your Organization!** *Opportunity to address audience and make an introduction/announcement* | Opportunity to speak about your company to audience (a few sentences) and moderate a panel | Opportunity to speak about your company to audience (a few sentences) and announce break | Opportunity to speak about your company to audience (a few sentences) and present rising star award(s) | Opportunity to speak about your company to audience (a few sentences) and present Silver Lining Award |  |
| **Introduction to audience** *by Executive Director or Event MC* |  |  |  |  |  |
| **Printed Materials** – *promo*  *piece of your choice at registration area* |  |  |  |  |  |
| **Brand Recognition** *with rolling video presentation of logo & contact info.*  *during event* |  |  | Rolling video logo on aggregated slide | Rolling video  Logo on aggregated slide | Rolling video   Logo on   aggregated slide |
| **NEEBC Post-Conference Email** *Thank you with logo alongside event highlights* | Thank You & Logo | Thank You & Logo | Thank You & Logo | Thank you & Logo | Thank you & Logo |
| **Recognition on Social Media** | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and special shout outs before and after event (including Linked In) and live tweeting | Promotion and  special shout outs   before and after event  (including Linked In)  and live tweeting |
| **Event registration** | 3 free registrations | 2 free registrations | 2 free registrations | 1 free registration | 1 free registration |
| **Website Recognition** | Logo/Link on event page | Logo on event page | Logo on event page | Logo on event page | Logo on event page |
| **Your Investment:** | **$5,000** | **$2,500** | **$2,500** | **$1,000** | **$500 $** |

**\_\_\_\_ Yes! I would like to sponsor! Registration Form follows on next page**

Silver Lining Awards Sponsor Registration Form

# Don’t miss the opportunity to be part of our Silver Lining Awards and *celebrate* all the ways in which organizations pivoted, innovated, and adapted during the Pandemic! Thursday, September 23, 2021 at Bentley University, Waltham

Name:

Address:

Phone:

Email:

Company: \_

 Celebration Sponsor ($5,000)  Break Sponsor ($2,500)  Rising Star Sponsor ($2,250)  Silver Lining Award Sponsor ($1,000)  
  
 High Five Sponsor ($500)

Checks payable to: **NEEBC** (enclosed) or via charge:

Card No:

Exp Date: Security Code:

Type: Visa\_\_\_\_ MasterCard\_\_\_\_ Am Ex\_\_\_\_

Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Return form or reach out with questions:

Linda S. Viens, NEEBC

Manager of Operations and Member Services 561 Virginia Road, Suite 217, Concord, MA 01742

781-684-8700 \* [linda@neebc.org](mailto:linda@neebc.org)

***Thank you for your support of NEEBC, and for celebrating our amazing benefits/total rewards community. See you there!***